



Federal Bar Association  
Southern District of New York Chapter & ADR Section

Cordially Invites You to **FREE\* CLE & Cocktails**

***Town Hall on: Effective Representation in Mediation***

An Interactive Forum

**Simeon H. Baum**, of Resolve Mediation Services, Inc., will facilitate An Interactive Discussion in which Experienced Mediators from the SDNY Panel will offer their best advice to Representatives of Parties in Mediation on the How to Make the Best Use of – and offer Clients the Most from - the Mediation Process

**COME ONE, COME ALL!**

\* \* All **SDNY Mediators** (and others) Invited to Come and *Share your Insights* \* \*

\* \* All **Attorneys Who Represent** Parties in Mediation – Come, *Give Your Views & Hear Views of Neutrals* \* \*

**November 5, 2014**

**SDNY Courthouse, 500 Pearl Street, Room 850, New York, NY**

**Agenda:**

Opening Cocktail Reception: 5:30 p.m.

1 Skills Hours CLE Program: 6:00 p.m. – 7:00 p.m.

Closing Cocktail Reception: 7:00 p.m. – 7:45 p.m.

(CLE credit Transitional and Non-transitional. New York CLE credit only — approval pending)

**Introduced By:** Hon. Loretta A. Preska, Chief Judge, SDNY; and  
Rebecca Price, Esq., SDNY Mediation Supervisor

**Moderator & Panelist:** Simeon H. Baum, Esq., Resolve Mediation Services, Inc. (mediators.com)

**Guest Mediator:** Jeffrey Kichaven, Los Angeles, CA; Chair FBA ADR Section –  
*Flying in from LA!!* to Offer Lead-off Tips

**Topics:**

Preparation; Party Participation; Managing Expectations; Effective Bargaining  
Handing Unduly High or Low Offers/Demands; Reading the \$\$s; Information Gathering &  
Disclosure; Impasse Breaking; Missing Participants; Timing; Ethical Dilemmas

**Will include interactive discussion among panelists and all participants**

Name: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

(Payable to Federal Bar Association, SDNY Chapter)

**No Charge** for Members of FBA, Sponsoring Organizations, and SDNY Neutral Panel

\$35 for Others (waivable, if join FBA or its ADR Section at this program)

Firm/Employer: \_\_\_\_\_

Tuition assistance available for qualified applicants.  
Please contact [OMedenica@wrlawfirm.com](mailto:OMedenica@wrlawfirm.com) for info.

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Please return to: Olivera Medenica, Esq.  
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**Co-Sponsors:** NYSBA Dispute Resolution Section; NYSBA Commercial & Federal Litigation Section; NYSBA Labor & Employment Law Section; Metropolitan Black Bar Association