

2014

# FASHION LAW

SEMINAR

## Federal Bar Association



Behind the Scenes of  
Fashion & Style

February 7, 2014

U.S. District Court for the  
Southern District of New York  
500 Pearl St., Room 850  
New York, NY

2014

# FASHION LAW

SEMINAR

# Overview

## Co-Chairs

- Olivera Medenica, *Wahab & Medenica LLC*
- Frances Hadfield, *Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP*

## CLE Schedule

The 2014 Federal Bar Association Fashion Law Seminar is one of the premier fashion law seminars in the country. This day-long CLE will provide an in-depth review of the numerous issues faced by practitioners representing clients in the fashion industry—from the individual designer to multinational fashion brands. Panelists will explore some of the commonly encountered legal problems in the industry, including topics such as intellectual property, advertising, marketing, social media, distribution, import/export and customs, licensing, and labor and employment issues. It's Fashion Week—we want to see you walk the runway at the year's most informative Fashion Law Seminar.

---



This program will qualify for 7 CLE credits. If you have any questions about CLE approval, please contact David Sharbaugh, Federal Bar Association CLE Manager at [dsharbaugh@fedbar.org](mailto:dsharbaugh@fedbar.org) or (571) 481-9104.

2014

# FASHION LAW

SEMINAR

# Schedule at a Glance

## CLE Schedule at a Glance

**9:00-10:00 a.m.**

**Panel I: Intellectual Property Protection**

**Speakers:**

Ashlee Froese, *Gilbert LLP (Canada)—  
IP (International)*

Erica Klein, *Kramer Levin*

Heather McDonald, *Baker Hostetler*

**10:00-11:00 a.m.**

**Panel II: Marketing and Advertising**

**Speakers:**

Brian G. Murphy, *Frankfurt Kurnit Klein & Selz PC*

Ashima Dayal, *Davis & Gilbert LLP*

**11:00 a.m.-Noon**

**PANEL III: Internet Law**

**Speakers:**

Barry Werbin, *Herrick Feinstein LLP*

Sarah Feingold, *In House Counsel at Etsy.com*

**Noon-1:00 p.m.**

**Networking Lunch**

**“Creating a Global Fashion Brand”**

**with Keynote Speaker: Stanley G. Sherwood,  
Partner, Sherwood Associates**

**1:00-2:00 p.m.**

**Panel IV: Licensing a Brand into Cosmetics**

**Speakers:**

Rita M. Odin, *Vice President and Trademark  
Counsel of The Estee Lauder Companies Inc.*

Anca Cornis-Pop, *Senior Counsel, Global  
Marketing, Avon*

**2:00-3:00 p.m.**

**Panel V: Fashion’s Employment Law Issues**

**Speaker:**

Tracy Agyemang, *Attorney, Department of Labor  
(and Model) Employment Law Panel*

Elisa Bloom, *Proskauer*

**3:00-4:00 p.m.**

**Panel VI: Outsourcing, Manufacturing,  
Importing and International Issues**

**Speakers:**

Frances Hadfield, *Grunfeld Desiderio Lebowitz  
Silverman & Klestadt LLP*

Michael Khorsandi, *In House Counsel, Ross Stores*

**4:00-5:00 p.m.**

**Panel VII: Business Law and Financing**

**Speakers:**

Donald L. Kreindler, *Phillips Nizer LLP*

Gary A. Wassner, *Hildun Corporation*



Online registration is available at: [www.fedbar.org/fashion-law](http://www.fedbar.org/fashion-law)

Name \_\_\_\_\_ Title \_\_\_\_\_

Firm/Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Indicate above for which states you require CLE credit.

Indicate above if you have any special needs requiring assistance/services, including dietary.

**Registration Fees**     \$250 FBA Member     \$325 Non-Member     \$250 Other Professionals     \$25 Students

**Method of Payment**     Check, made payable to the "Federal Bar Association," is enclosed.

Visa     American Express     MasterCard

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

If you have any questions, please contact Heather Gaskins at [hgaskins@fedbar.org](mailto:hgaskins@fedbar.org) or (571) 481-9106.  
Please mail or fax the completed form to the FBA by **Friday, January 31, 2014**.  
All checks payable to the Federal Bar Association are due at the time of registration.